

September 2, 1953 Letter, John W. Staggers to Syngman Rhee

Citation:

"Letter, John W. Staggers to Syngman Rhee", September 2, 1953, Wilson Center Digital Archive, B-014-060, Official Correspondences, President Rhee's Correspondences, Syngman Rhee Institute, Yonsei University.

https://wilson-center-digital-archive.dvincitest.com/document/122816

Summary:

John W. Staggers writes about a group of American business men who are interested in purchasing goods from Korea, such as lacquered boxes.

Credits:

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Original Language:

English

Contents:

Original Scan

JOHN W. STAGGERS
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508-511 COLUMBIAN BUILDING
WASHINGTON 1, D. C.

September 2, 1953

The Honorable, Dr. Syngman Rhee President, Republic of Korea Seoul, Korea

Dear Dr. Rhee:

This is something new! A group of financial responsible businessmen, who wish to put on a national campaign to buy goods manufactured in Korea, that can be sold in America, called on me last week.

They will pay cash in American Dollars for all goods purchased.

First, they want to be assured that the items and goods purchased are priced so they can be sold here.

Second, they want to know whether the items and goods purchased can be furnished in quantity as well as quality.

Third, they are interested in the lacquered boxes, brass plates, silver plates and anyother silver or brass pieces manufactured in Korea that can be sold here.

Fourth, they informed me, that if the price quotations were right, they would place an order now for 10,000 assorted lacquered boxes.

They feel that if they go all out and put on a national campaign, they should have some assurance from the manufacturers that they will continue to sell to them. They left a cash deposit to pay for some samples to be shipped from Korea by Air Freight. I called Mr. Ice at the Korean Embassy and informed him of this fact, and asked him to do all that he could to expedite the shipment.

I am calling your attention to the situation as it is an innovation to have someone who wishes to purchase things manufactured in Korea rather than the thousands who are seeking to sell to Korea.

Their big incentive is to help build up Korea's economy. They are of the firm opinion that what Japan did in this country can be done for Korea. The purpose of having this go direct to you is to have it placed in the proper hands for action.

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